

# Guidelines to Preparing Your Poster

**SIZE.** The poster should be 30in (W) x 40in (L).

**TITLE AND AUTHOR.** Use letters equivalent to 72 points (about 2cm) for the main title and 40 points (less than 1cm) for subtitle and author/s. The title and author/s should be the same as in the submitted abstract.

**TEXT LETTERING.** Use type letters that are at least 20 points (about 6mm high). Do not use fancy lettering or fonts; they are harder to read. Use upper and lower case standard letters.

**TEXT COLORS AND BACKGROUNDS.** Dark letters on light, plain background is easiest to read. Do not use too many colors. Use a combination of closely related colors.

**ILLUSTRATIONS.** Photographs and graphs should be 5" x 7" (12.5cm x 18cm). Captions and labels on diagrams should be readable from two meters away, and not cluttered with unnecessary detail. Use only one vertical scale per graph. Graphs are preferable to tables.

**ORGANIZATION.** Be sure that your presentation can be easily followed sequentially from one part to the next. Use numbers or arrows to better direct the reader from item to item in the correct order, left to right, top to bottom. Do not clutter with so much text or artwork.

## What to include:

**Introduction** - make this brief. This should include the problem your work is trying to answer and the significance of your work.

**Methods** - give only the important details; flow charts would be advisable but should be understandable and easy to follow.

**Results** - minimize text; use graphs, pictures and tables

**Discussion** - should include analysis and implications of your results with regards to other published literature on the topic of your research. Include, if applicable/possible, conclusion/s, directions and next steps to take as a follow up of your results.

**References** – this list need not be extensive but should make available to your readers ways into the literature and a context for your work.

**Acknowledgments** – Give credit where it is due. You may write-up a short acknowledgment section, which may include your funding source/s and everyone who has helped you to get this study done.

### ***Adapted with modifications from:***

[http://www.nast.ph/index.php?option=com\\_content&view=category&layout=blog&id=60&Itemid=62](http://www.nast.ph/index.php?option=com_content&view=category&layout=blog&id=60&Itemid=62)

<http://extension.unh.edu/4h/4HPubs/PostTFS.pdf>

<http://www.psy.vanderbilt.edu/faculty/gauthier/teaching/P208/PosterGuidelines.html>

<http://www.stanford.edu/group/blocklab/dos%20and%20dents%20of%20poster%20presentation.pdf>

